IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:	Chapter 11
SW LIQUIDATION, LLC,1	Case No. 15-10327 (LSS)
Debtor.	Ref Nos. 335, 336 & 337

NOTICE OF HEARING ON THE DISCLOSURE STATEMENT FOR THE PLAN OF LIQUIDATION OF SW LIQUIDATION, LLC PURSUANT TO CHAPTER 11 OF THE BANKRUPTCY CODE

TO ALL HOLDERS OF CLAIMS AND INTERESTS AND PARTIES IN INTEREST:

PLEASE TAKE NOTICE THAT on July 1, 2015, the above-captioned debtor and debtor-in-possession (the "Debtor") filed: (a) the Disclosure Statement for the Plan of Liquidation of SW Liquidation, LLC Pursuant to Chapter 11 of the Bankruptcy Code [Docket No. 336] (as amended from time to time and including all exhibits and supplements thereto, the "Disclosure Statement"); (b) the Plan of Liquidation of SW Liquidation, LLC Pursuant to Chapter 11 of the Bankruptcy Code [Docket No. 335] (as may be amended, supplemented or modified, including all exhibits thereto, the "Plan"); and (c) the Motion of the Debtor for Entry of an Order (A) Approving the Disclosure Statement; (B) Approving Certain Dates Related to Solicitation and Confirmation of the Plan; (C) Approving Solicitation and Notice Procedures Related Thereto; (D) Approving the Forms of the Ballot and Notices in Connection Therewith; (E) Establishing Voting and General Tabulation Procedures; and (F) Granting Related Relief [Docket No. 337] (the "Motion").2

PLEASE TAKE FURTHER NOTICE THAT a hearing to consider the entry of an order finding that, among other things, the Disclosure Statement contains "adequate information" within the meaning contained in Bankruptcy Code section 1125(a) and approving the Disclosure Statement will commence on August 5, 2015 at 10:00 a.m. prevailing Eastern Time before the Honorable Laurie Selber Silverstein, United States Bankruptcy Judge, in the United States Bankruptcy Court for the District of Delaware, located at 824 Market Street, 6th Floor, Wilmington, DE 19801 (the "Disclosure Statement Hearing"). Please be advised that the Disclosure Statement Hearing may be continued from time to time by the Bankruptcy Court or the Debtor without further notice other than by such adjournment being announced in open court or by a notice of adjournment filed with the Bankruptcy Court and served on (a) all entities that

¹ The last four digits of the Debtor's tax identification number are (7282). The Debtor's mailing address is P.O. Box 440, Gladwyne, PA 19035.

² Capitalized terms used but not otherwise defined herein shall have the meanings set forth in the Motion, the Plan or the Disclosure Statement, as applicable.

have file'd a request for service of filings in the Chapter 11 Case pursuant to Bankruptcy Rule 2002 and (b) other parties entitled to notice.

PLEASE TAKE FURTHER NOTICE THAT if you would like to obtain a copy of the Disclosure Statement, the Plan or any related documents, you should contact UpShot Services, LLC, ("UpShot") the claims agent retained by the Debtor in this Chapter 11 Case, by: (a) calling UpShot at (855) 812-6112; (b) visiting the Debtor's Chapter 11 Case website at: http://www.upshotservices.com/saladworks; and/or (c) writing to SW Liquidation, LLC Ballot Processing, c/o UpShot Services LLC, 7808 Cherry Creek South Drive, Suite 112, Denver CO 80231. You may also obtain copies of any pleadings filed in this Chapter 11 Case for a fee via PACER at: http://www.deb.uscourts.gov.

PLEASE TAKE FURTHER NOTICE THAT at the Disclosure Statement Hearing, the Debtor shall seek to establish July 31, 2015 at 4:00 p.m. prevailing Eastern Time as the Voting Record Date for determining the holders of Claims eligible to vote on the Plan.

PLEASE TAKE FURTHER NOTICE THAT responses and objections, if any, to the approval of the Disclosure Statement, or any of the other relief sought by the Debtor in connection with the approval of the Disclosure Statement must be made pursuant to Local Bankruptcy Rule 9013-1. Responses or objections, if any, must also be filed with the United States Bankruptcy Court, 824 North Market Street, 3rd Floor, Wilmington, Delaware 19801 and served by first-class mail upon each of the following parties so as to be received no later than 4:00 p.m. prevailing Eastern Time on September 9, 2015 (the "Objection Deadline"): (a) Landis Rath & Cobb, LLP, Attn: Adam G. Landis, Esq. and Kerri Mumford, Esq., 919 North Market Street, Suite 1800, Wilmington, DE 19801, attorneys for the Debtor; (b) Klehr Harrison Harvey Branzburg LLP, Attn: Richard M. Beck, Esq., 919 North Market Street, Suite 1000, Wilmington, DE 19801, attorney for the Committee and; (c) the Office of the United States Trustee, Attn: Jane Leamy, Esq., Trial Attorney, J. Caleb Boggs Federal Building, 844 King Street, 2nd Floor, Room 2112, Wilmington, Delaware 19801.

Dated: July 1, 2015 Wilmington, DE LANDIS RATH & COBB LLP

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